**K9&Cat Limited – Web Site Design Specification**

K9&Cat is a premier supplier of Pet Supplies to the UK market. We wish to have a new Shopify eCommerce website designed. We are looking for a design that can be delivered using a customised theme (commercial or free) to deliver the exact design. Please do not submit designed that cannot be accomplished through a Shopify theme.

The winning designer will be chosen and they will be responsible for choosing and customising a theme (commercial or free) to match their chosen design. You will have full access to our Shopify account in order to set this up.

The look and feel of the website is very important and will contain a blog and up to 50 products.

Important aspects of the design:

Design in line with the design and colours of our logo

Website must be a clean design and easy to Navigate

The website needs to be able to handle up to 50 products but initially it will have only 10 products listed.

All the products are either for Dogs or Cats.

In the product design we like to be able to explain the product in more detail and have additional content and images.

The Product Categories are:

**Summer Fun for your Pets**. (this will be altered to Winter fun for your pets in October)

**For your Dogs**

Orthopaedic Dog Beds

Vet Bed

Cool Coats

Slow Feed Dog Bowls

Automatic Dog Feeder

Drinking Fountain

Collapsible Drinking Bowls

**For your Cats**

Beautiful Cat Beds

Vet Bed

Cat Nip Toys

Scratch Posts

Automatic Cat Feeder

Drinking Fountain

**Theme Functionality Required:**

* Two large product sliders at the top of the page which can be changed.
* Quick Links to jump to product sections.
* Search bar
* We want to have an easy to spot discount voucher (coupon) area
* We want to have an easy way to add popup forms to capture email addresses
* Having a quick link / jump section on the left of the home page would be good

**Competitor Ecommerce Website we like**

<https://www.monsterpetsupplies.co.uk/>